

# Janney Elementary School

## Advertising Space Agreement

2011-2012 School Year

Ad Specifications and Rates:

Ad Size	Dimensions	Directory	Musical	Auction	Directory, Musical & Auction*
Back cover	4.5" W x 7.5" H	<i>Taken</i>	<i>Taken</i>	<i>Taken</i>	<i>Taken</i>
Inside covers	4.5" W x 7.5" H	\$495	\$220	\$250	\$868
Full page	4.5" W x 7.5" H	\$330	\$220	\$250	\$720
Half page	4.5" W x 3.5" H	\$165	\$110	\$140	\$382
Business Card	3.5" W x 2.0" H	\$110	\$85	\$100	\$265

\* DISCOUNT GIVEN WHEN YOU RESERVE YOUR AD IN ALL 3 PUBLICATIONS.

Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Main Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

TO RESERVE YOU AD SPACE(S):

[ ] Please select from the following options:

Back cover	Contact Katherine Martin (janneyads@gmail.com)				
Inside covers	Contact Katherine Martin (janneyads@gmail.com)				
Full page	_____ Direct	_____ Musical	_____ Auct	_____ All 3	
Half page	_____ Direct	_____ Musical	_____ Auct	_____ All 3	
Business Card	_____ Direct	_____ Musical	_____ Auct	_____ All 3	

[ ] Please provide ad information below as follows:

\_\_\_\_\_ Use the same ad copy as it appeared last year

\_\_\_\_\_ Use new ad copy, enclosed with this agreement

\_\_\_\_\_ Use new ad copy, to be sent to janneyads@gmail.com (preferred method)

Please remember: ADS PRINT IN BLACK AND WHITE.

[ ] Payment is enclosed. Please make checks payable to **Janney PTA.**

[ ] Send this ad agreement with your payment (and ad copy where applicable) to:  
 Janney PTA - Katherine Martin Ads  
 4130 Albemarle Street NW, Washington, DC 20016

Janney Advertising Contact: Katherine janneyads@gmail.com  
**(202) 494-7373**

Thank you for supporting Janney!